

# **Innovation, Technical People, and Creativity**

## *A Psychological Construct*

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### **The Difference**

The difference between a technical person and a creative person?

A technical person favors an elaborate design with many parts, even though it does the job imperfectly. A technical person feels that when it does the job most of the time, it works. When you propose innovations, a technical person says we just need to accept that it does the job the way it does and that's the way things are.

A creative person favors a simple intuitive design that does the job all the time, provided there's no outside interference that might destroy it. A creative person doesn't see a problem as solved if the current solution is imperfect. A creative person will want it to be perfect, sometimes for some time too much so, but will continue to work on it anyway, until it's actually perfect. A creative person facing imperfection seeks change.

A technical person put in a position that seeks to further innovation halts innovation. A technical person interacting with creative people or in a creative position thwarts creativity through continuous obstruction and irritating behavior.

A creative in a technical position seeks the simplest solution and innovates, creates, changes, and comes up with original innovative designs. Creativity is key to progress and should be furthered on as many levels as possible.

Technical people function best kept out of responsible positions and shouldn't have to work, because otherwise they'll sabotage the work of others. This should be respected, because any pressure to get them to work causes obstinate rebellious destructive behavior.